



Webinar

Investigating new approaches
to racial healing

January 16, 2024

countyhealthrankings.org



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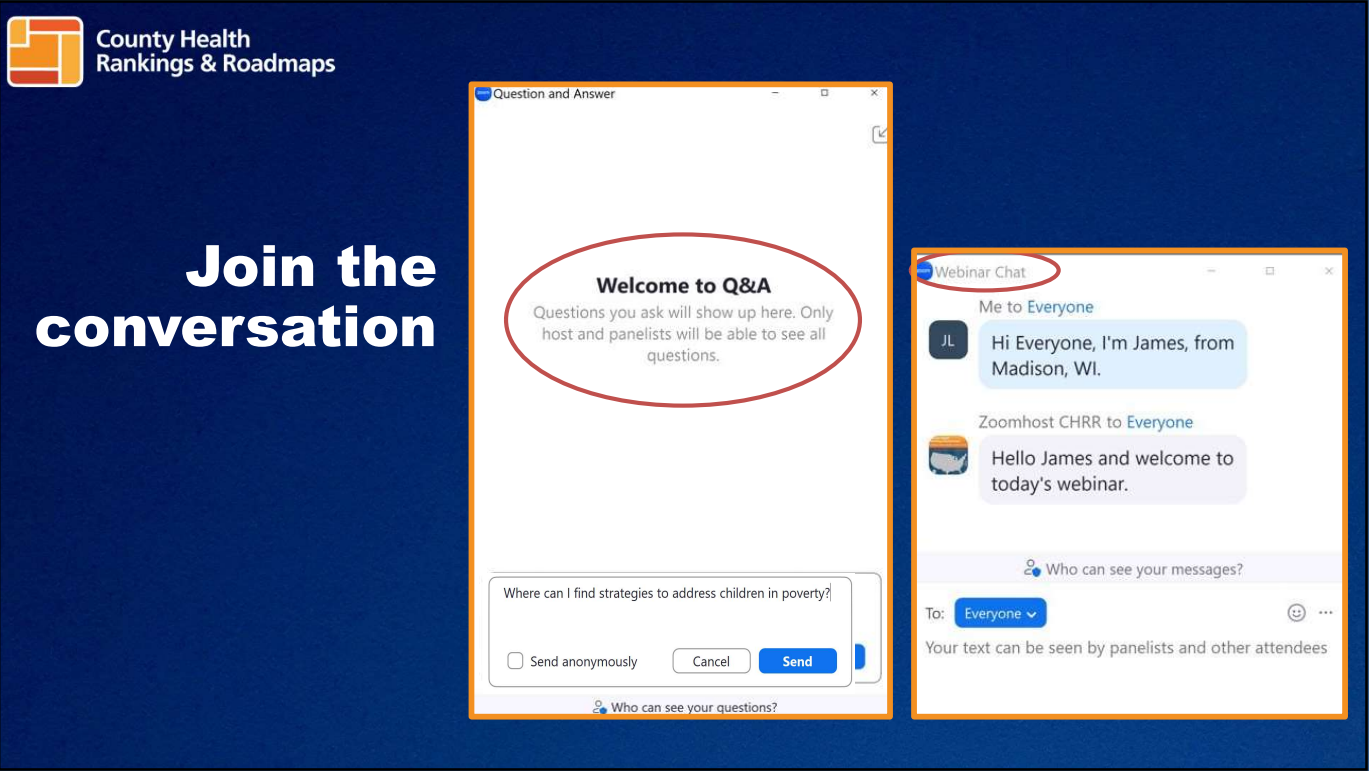
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County Health Rankings & Roadmaps

Join the conversation

Question and Answer

Welcome to Q&A
Questions you ask will show up here. Only host and panelists will be able to see all questions.

Where can I find strategies to address children in poverty?

Send anonymously

Who can see your questions?

Webinar Chat

Me to Everyone

JL: Hi Everyone, I'm James, from Madison, WI.

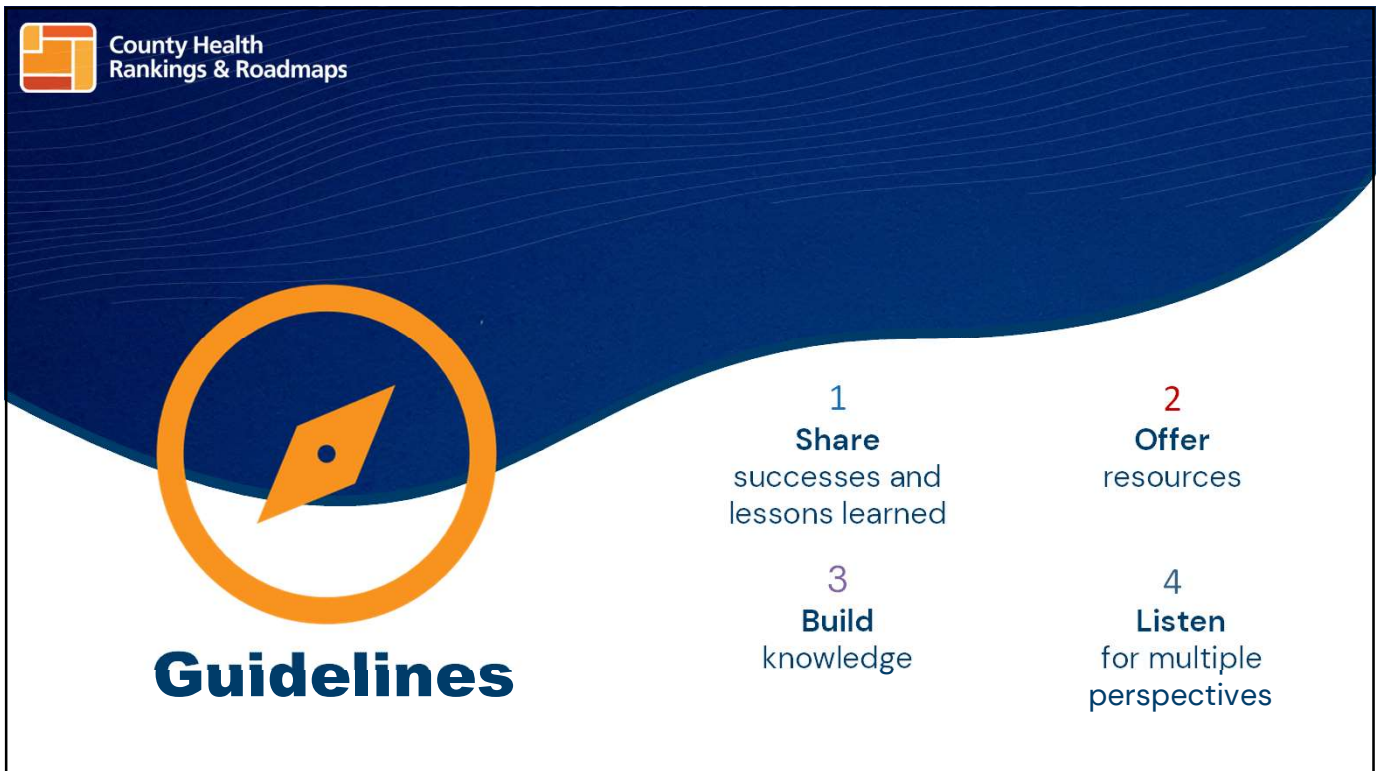
Zoomhost CHRR to Everyone: Hello James and welcome to today's webinar.

Who can see your messages?


To: Everyone

Your text can be seen by panelists and other attendees

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County Health Rankings & Roadmaps



Guidelines

- 1 Share** successes and lessons learned
- 2 Offer** resources
- 3 Build** knowledge
- 4 Listen** for multiple perspectives

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Racism: a public health threat



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Racial Healing

- **Restores**
individuals and communities
- **Repairs**
damage caused by racism
- **Transforms**
societal structures to affirm the
value of all people



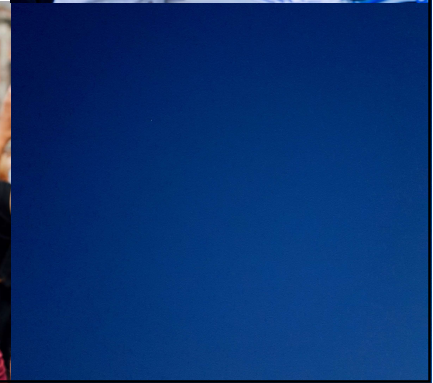
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Moving toward racial healing

- Learn
- Care
- Partner
- Listen



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Institutions can lead racial healing



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Welcome



Kevin Leacock, MPH
Program manager
Build Healthy Places
Network

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Discussion group

When: Following the webinar

What: Share ideas, ask questions

How: Zoom

Why: Deepen learning



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The Build Healthy Places Network (BHPN)

National center that transforms the way organizations work together across the healthcare, public health, community development, and finance sectors to **advance health and racial equity**.



Engage



Educate



Synthesize

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Community Development Corporations (CDCs)

CDCs are nonprofit organizations, **born out of the civil rights movement** and focus on real estate development, such as e.g. affordable housing, but also engage in community engagement, creating jobs and health services.

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Community Innovations for Racial Equity

Community Innovations for Racial Equity (CIRE) Initiative is focused on building local BIPOC-led **community development capacity**, supporting **community power**, exploring innovative **community ownership models**, and addressing the barriers and gaps within community development and health partnerships to effectively **advance racial equity**.



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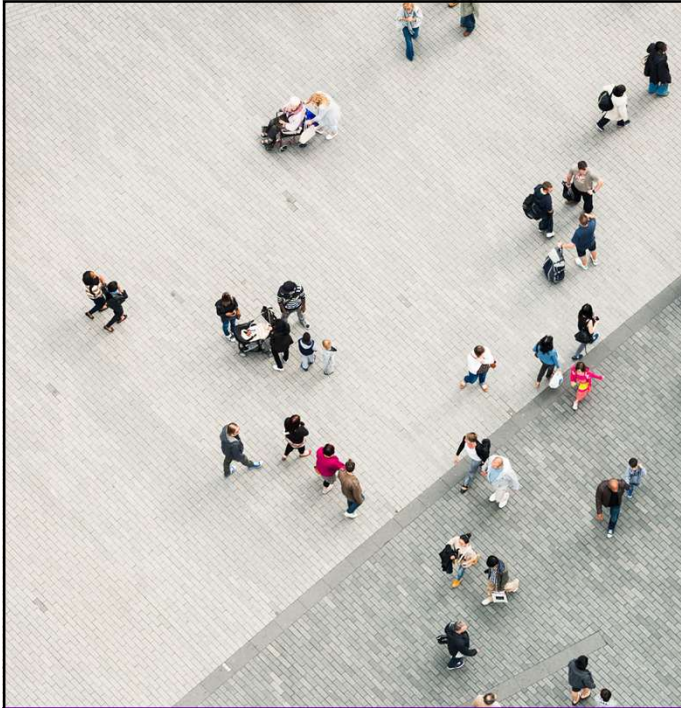
THE OPPORTUNITY

How can we change the calculation to increase investments in social determinants of health & accelerate racial and health equity?

Further, how can relationships be built to share power, hold space for healing, and advance equity and justice?



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Healthcare Spending

**\$4 trillion
per year**

- >80% of costs are due to chronic disease
- Most chronic disease is preventable
- Most chronic disease happens in disinvested communities, comprised of people of color

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Who Can Use the REPAIR Framework

- **Healthcare institution leaders** who recognize the harms of racist practices and outcomes in medicine and want to see healthcare systems prioritize health and wellness over profit, step away from the “bottom line,” and share their wealth and power with communities.
- **Community development institution leaders** who want to undo harm created through redlining and create neighborhood spaces that heal.
- **Philanthropic institution leaders** who want to dismantle paternalistic practices to shift ownership of resources into communities.
- **Community leaders** to lift up even more stories that help us imagine what community-institution solidarity would look like across the country.

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Build Healthy Places Network

GUIDE TO
RACIAL HEALING

The **REPAIR** Framework for Community-Institution Solidarity in Racial Healing

Restoration
Cross-sector solidarity for racial healing is **guided by the wisdom of BIPOC leaders to restore dignity, tradition, and relationships.**

Prioritization
Cross-sector solidarity for racial healing **requires clear action, active learning, awareness building, acknowledging harms without delay.**

Accountability
Cross-sector solidarity for racial healing **rests on building trusted relationships over time, resolving conflict, and acting with care.**

Imagination
Cross-sector solidarity for racial healing **centers a sense of hope of what is possible, going beyond the status quo.**

Resources
Cross-sector solidarity for racial healing **demands tangible resources, investments, and power sharing with communities.**

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**REPAIR in Action:
Relationship Building +
Partnerships**

Build Healthy Places Network

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Restoration

Restoration

Cross-sector solidarity for racial healing is **guided by the wisdom of BIPOC leaders to restore dignity, tradition, and relationships.**

Sample Questions:

- How has your organization clearly named and acknowledged past and present harms toward BIPOC communities?
- How will you continue to name and acknowledge harms?

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Restoration

Commitment Example:

- In 2008, American Medical Association (AMA) publicly apologized for their organization's past discriminatory practices against Black physicians
 - AMA called it "a modest first step toward healing and reconciliation."
 - "We must acknowledge that decisions by AMA leaders contributed to a health care system plagued by inequities and injustices that harmed patients and systemically excluded many from our physician ranks."

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Prioritization

Prioritization

Cross-sector solidarity for racial healing requires clear action, active learning, awareness building, acknowledging harms without delay.

Sample Questions:

- What commitments can you make now to demonstrate your intention to act in partnership with BIPOC communities?
- What about over the next six months?

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Prioritization

Commitment Example:

- Work with communities of color to develop short and long-term priorities to advance racial equity through:
 - Declare racism as public health emergency/crisis
 - Community town halls
 - Roundtable discussions
 - Microgrants

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Accountability

Accountability

Cross-sector solidarity for racial healing rests on building trusted relationships over time, resolving conflict, and acting with care.

Sample Questions:

- In what ways do you work collaboratively with BIPOC communities to set racial healing and health equity goals?
- How are BIPOC communities involved in defining what the success of a partnership with your institution looks like?
- What is your role in achieving that success?

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Accountability

Commitment Example:

- CIRE cohort member, Virginia Community Voice, is part of the community in Richmond that worked to hold a local hospital chain, Bon Secours Mercy Health, accountable after they caused harm to residents by exploiting low-income patients to boost their own profits.
- VA Community Voice now works directly with a representative from Bon Secours Mercy Health to ensure that they are held accountable to their community benefits agreement contract with the Richmond neighborhood and remain true partners with the community.
 - Similar spaces and funding mechanisms can spur new ideas and imagination that leads to investment in disinvested communities.

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Imagination

Imagination

Cross-sector solidarity for racial healing centers a sense of hope of what is possible, going beyond the status quo.

Sample Questions:

- How can your organization actively support, create space for, and uplift a vision of healing and health that is created and led by local BIPOC communities for their neighborhoods?

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Imagination

Commitment Example:

- Community Innovations for Racial Equity (CIRE)
 - With no-strings attached funding from foundations, CIRE invested in CDCs (financially and through capacity-building) so they can imagine and implement new ideas and possibilities.

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Resources

Resources

Cross-sector solidarity for racial healing **demands tangible resources, investments, and power sharing with communities.**

Sample Questions:

- What are ways your organization can share power and decision-making with BIPOC communities?

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Resources

Commitment Example:

- Participatory grantmaking - “Participatory grantmaking encompasses a range of models, methods, challenges, and insights. At its core, this approach to funding cedes decision-making power about grants to the very communities impacted by funding decisions.” (definition pulled from the nonprofit organization “Candid”)
- Community-driven data collection and evaluation - Provides community members with the opportunity to define what metrics and stories are important to collect, track, evaluate, and disseminate in order to produce the types of narratives and outcomes that benefit and enhance their lives.

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Examples of Racial Healing from CIRE Partners

The Cihuapactli Collective in Phoenix, Arizona, works “womb to tomb” supporting Indigenous women. The Collective plans to launch a **seven-acre healing and wellness center** incorporating birth work, land restoration, and food justice efforts and partnerships.

The project aims to center traditional and ancestral knowledge and ceremonies, as well as intentional relationships grounded in the land and healing.



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Examples of Racial Healing from CIRE Partners

Virginia Community Voice is creating a **Southside Healing Hub** with community members to prioritize healing the mind, body, and spirit of Richmond, a city with racial wounds as old as this nation.

The hub will provide communities of color

- a space to heal
- offices
- space for community-led projects
- urban agriculture
- accessible healthcare.



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Summary of Today's Conversation

- The REPAIR framework builds on existing work in the field to center racial healing by shifting power and centering a community vision for health.
- We need to rectify past harms done to historically disinvested communities in ways that are both tangible and sustainable.
- Institutions, especially healthcare, have an opportunity to partner with communities to develop authentic, long-term relationships that identify shared values and facilitate future investment.

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Places Network

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 kleacock@buildhealthyplaces.org



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Additional BHPN Resources for Deeper Dive into Our Work

Latest Policy Tool

Build Healthy Places Network

Equitable Policy Processes for Multisector Health Efforts

Public policy plays a powerful role in shaping how neighborhoods look and operate, as well as shaping places where residents can thrive. To create healthy places, the policymaking process is as important as the specific policies themselves. Building a shared future of community prosperity requires a collective responsibility to ensure that all people and communities are treated fairly.

Public policies have long prioritized the needs of white community members, devoting less attention and fewer resources to people of color. As a result, the most marginalized in our society lack basic services, critical infrastructure, and important opportunities to inform public policy priorities. Multisector coalitions that bring together the strengths of diverse stakeholders, guided and owned by those who have been most impacted by inequities, are particularly well positioned to steer and promote equitable policy change. This tool is intended to support stakeholders who may be new to public policy and are interested in building capacity for equitable and sustainable policy solutions. The following steps can be embedded into local policy processes to design with intention, equity, healing, and health.

CO-CREATE AN INCLUSIVE COMMUNITY PROCESS AT ALL STAGES

LEVERAGE THE POWER OF PARTNERSHIPS

SCAN FOR POLICIES TO EMBED EQUITY AND NEW INNOVATIONS


ASSESS THE POTENTIAL IMPACT OF POLICIES AND REDUCE UNINTENDED CONSEQUENCES

TEST AND CONTINUALLY ADAPT POLICY FOR SUSTAINED IMPACT

BUILD HEALTHY PLACES NETWORK EQUITABLE POLICY PROCESS

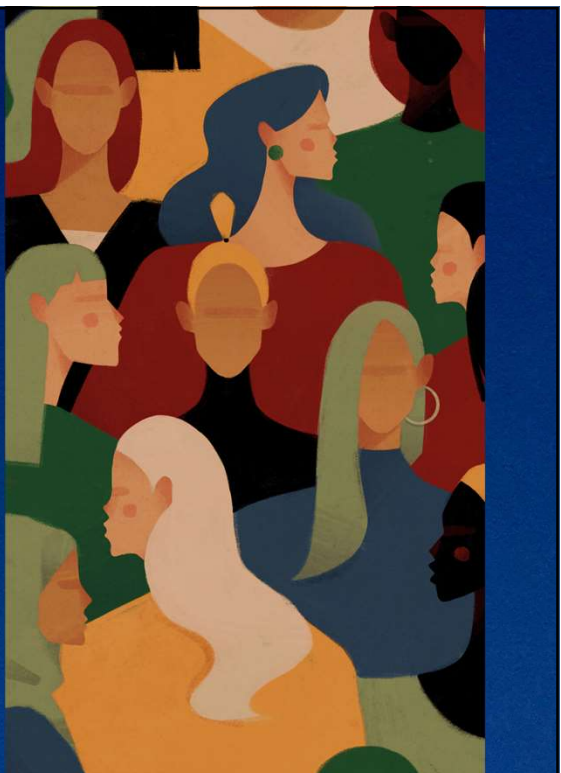


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Continue learning

- Exploring the connection between racial healing and health 2022
- Racial healing for health 2023

An illustration of a diverse group of people of various ethnicities and ages, shown in profile, looking towards the right. The style is flat and colorful.

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Questions?



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Click on survey in the chat



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Upcoming webinar:

February 20, 2024

Engaging
community in
budget decisions
to build power



Anita Dos Santos

Advocacy manager
Participatory Budgeting Project



Benjii Bittle

Business development manager
Tacoma-Pierce County Health
Department

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