

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

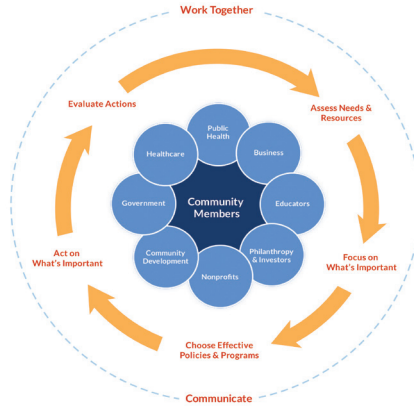
A Robert Wood Johnson Foundation program

The County Health Rankings & Roadmaps program and the RWJF Culture of Health Prize help communities identify and implement solutions that make it easier for people to be healthy in their homes, schools, workplaces, and neighborhoods. Ranking the health of nearly every county in the nation, County Health Rankings & Roadmaps illustrates what we know when it comes to what is making people sick or healthy and what we can do to create healthier places to live, learn, work, and play. The Robert Wood Johnson Foundation (RWJF) collaborates with the University of Wisconsin Population Health Institute (UWPHI) to bring this program to towns, cities, and counties across the nation.

WHAT ARE THE COUNTY HEALTH RANKINGS?

Published online at countyhealthrankings.org, the Rankings help counties understand what influences how healthy residents are and how long they will live. The Rankings are unique in their ability to measure the current overall health of each county in all 50 states. They also look at a variety of measures that affect the future health of communities, such as high school graduation rates, access to healthy foods, rates of smoking, obesity, and teen births.

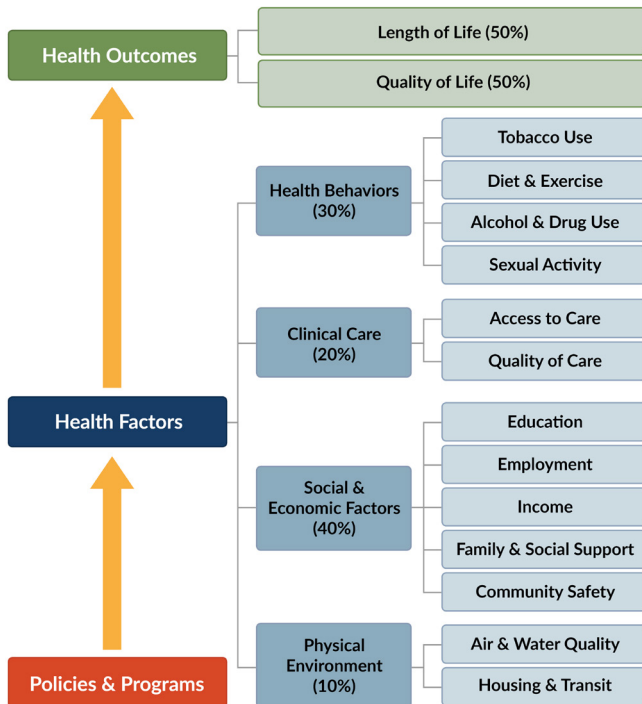
Communities use the Rankings to garner support for local health improvement initiatives among government agencies, health care providers, community organizations, business leaders, policymakers, and the public.



MOVING WITH DATA TO ACTION

The Take Action to Improve Health section of our website, countyhealthrankings.org, helps communities join together to look at the many factors influencing health, select strategies that work, and make changes that will have a lasting impact. Take Action to Improve Health is a hub of information to help any community member or leader who wants to improve their community's health and equity. You will find:

- **What Works for Health**, a searchable menu of evidence-informed policies and programs that can make a difference locally;
- **The Action Center**, your home for step-by-step guidance and tools to help you move with data to action;
- **Action Learning Guides**, self-directed learning on specific topics with a blend of guidance, tools, and hands-on practice and reflection activities;
- **The Partner Center**, information to help you identify the right partners and explore tips to engage them;
- **Peer Learning**, a virtual, interactive place to learn with and from others about what works in communities; and
- **Action Learning Coaches**, located across the nation, available to provide guidance to local communities interested in learning how to accelerate their efforts to improve health and advance equity.



County Health Rankings model © 2014 UWPHI

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LEARNING FROM OTHERS

The RWJF Culture of Health Prize honors and elevates U.S. communities that are working at the forefront of advancing health, opportunity, and equity for all.

There is no single path forward to building a Culture of Health. Each community has distinct strengths, challenges, and approaches to change. However, there are characteristics shared by communities that are successfully making change happen and sustaining their work in a way that's benefiting everyone. These characteristics are reflected in the criteria for the RWJF Culture of Health Prize.

- Defining health in the broadest possible terms;
- Committing to sustainable systems changes and policy-oriented long-term solutions;
- Creating conditions that give everyone a fair and just opportunity to reach their best possible health;
- Maximizing the collective power of leaders, partners, and community members;
- Securing and making the most of available resources; and
- Measuring and sharing progress and results.



RWJF Culture of Health Prize Winners 2013-2019

Prize-winning communities receive:

- A \$25,000 prize.
- Communications funds to help share their story.
- Strategic guidance and training from communications professionals.
- National and local promotion.
- Opportunities to expand their networks.

Visit rwjf.org/prize to learn about the work of Prize winners and the application process.

HOW CAN YOU GET INVOLVED?

You might want to contact your local affiliate of United Way Worldwide or the National Association of Counties – their national parent organizations have partnered with us to raise awareness and stimulate action to improve health in their local members' communities. By connecting with other leaders interested in improving health, you can make a difference in your community. In communities large and small, people from all walks of life are taking ownership and action to improve health. Visit countyhealthrankings.org to get ideas and guidance on how you can take action in your community.