

Webinar & Discussion Date: August 13, 2020

Responding to Crisis in the Latino Population with and Equity Lens

Tools and Resources

County Health Rankings & Roadmaps Tools & Resources

- Check out our [recordings and PDF of slides](#) available for all webinars. Please consider sharing with a colleague!
- [Explore Health Rankings](#): The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. Find and use your county data, read our reports, and learn more what and why we rank.
- [Take Action to Improve Health](#): Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
- [Learn from Others](#): Sharing the stories of others ignites possibilities and inspires action. Find out about upcoming webinars, learn more about the RWJF Culture of Health Prize, and check out community highlights.
- [What is Health?](#) Learn about our vision of health.
- Stay in touch with County Health Rankings & Roadmaps:
 - [Subscribe to our e-Newsletter](#)
 - Follow us on Twitter [@CHRankings](#)
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- Connect [here](#) with an Action Learning Coach to discuss how you can apply today's learnings in your community.
- Use the [interactive County Health Rankings model](#) to explore the factors that influence health.
- This [JAMA Research Letter \(Cowger et al.\)](#) investigates if the magnitude of inequities in COVID-19 death.



Highlighted Guidance

[*UWPHI Data Don't Speak for Themselves*](#) highlights areas where data contextualization is needed to better understand COVID-19 disparities.

[*Understand and Identify Root Causes of Inequities Action Learning Guide*](#): Learn how to identify the underlying factors that create inequities in communities.

[*What Works for Health identified Strategies for COVID-19 Response and Recovery*](#).

[*County Health Rankings 2020 Key Findings Report*](#)

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program



Today's Guests

Rita Carreon is the Deputy Vice President of Health at UnidosUS the largest national Latino civil rights and advocacy organization in the U.S. In her current capacity at UnidosUS (formally National Council of La Raza) based in Washington DC. Rita leads efforts to improve Latinos' well-being and access to quality, equitable health care by addressing the social determinants of health and cultivating leaders in health.

- Explore the [UnidosUS Coronavirus Resources](#) and [UnidosUS Coronavirus Policy Priorities](#).
- Learn more about UnidosUS focus areas in their [2020 Issues Platform](#) brief.
- UnidosUS Spanish language webinar, [La salud mental de nuestrxs jóvenes: una conversación abierta.](#) :
- Read the [UnidoUS blog](#) to learn about affiliate stories.
- The [Unidos ¡Adelante! Campaign](#) is engaging, informing, and mobilizing Latinos to play a decisive role in this year's election.

Carmen Vergara of Esperanza Health Centers in Chicago. Carmen grew up in Chicago's Little Village neighborhood, famously known as the "Mexico of the Midwest." She is the daughter of diligent and hard working parents who encouraged her to aim high; she earned a bachelors in nursing and a masters in public health from the University of Illinois at Chicago. Carmen is currently the Chief Operations Officer at Esperanza Health Centers where she runs four primary care clinics, providing nationally recognized high quality care to over 30,000 patients a year regardless of their income, insurance, or immigration status.

- Check out [Esperanza Health Centers](#) and continue to explore the [Esperanza Health Centers Coronavirus Dashboard](#).
- [Front Lines](#) is a project of Esperanza Health Centers documenting our response to the COVID-19 pandemic on Chicago's Southwest side.

Peer-to-Peer Resources Shared in Post-Webinar Discussion Group Session

- San Antonio Neighborhood Health Center, a UnidosUS affiliate, created an informational [COVID-19 video in Maya Mam and Spanish](#).
- A [coronavirus en Nahuatl video](#) was developed by a charter school that is part of one of the UnidosUS affiliates, Semillas Sociedad Civil.
- A [framework for equitable allocation of vaccine for the novel coronavirus](#) is being developed by an ad hoc committee of the National Academies of Sciences, Engineering, and Medicine and the National Academy of Medicine. You can receive updates on this activity by subscribing to the [COVID-19 & Infectious Diseases mailing list](#).
- Explore the [UnidosUS commitment to racial justice](#).

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Healthy Places by Design Resources

- [Healthy Places by Design](#) facilitated the post-webinar discussion group session. Their [Community Action Model](#) was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.
- Stay in touch with Healthy Places by Design:
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