

County Health
Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

WORKING TOWARD FOOD SECURITY THROUGH COMMUNITY ENGAGEMENT

February 16, 2021



Support
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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

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YOUR FACILITATORS & GUESTS



Joe Hinton

Action Learning Coach



Carla Freeman

Action Learning Coach



Berenice Medina

Health Initiative
Coordinator
The Idaho Foodbank



Gita Rampersad

VP of Health and
Nutrition
Feeding America

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We Are Leading a Coordinated National Response to Hunger, Carried Out in Communities Across the Nation



FEEDING AMERICA



 NATIONAL ORGANIZATION LOCATION

 FOOD BANK LOCATION

 PARTNER AGENCY COVERAGE

NATIONAL ORGANIZATION



National vision focused on local needs



Innovative, visionary leadership



Leverages national partnerships



Trusted expert and convener

FOOD BANK NETWORK



Reaches every county

60K

Pantries and meal programs



Regional and local authority on hunger relief



Connects to millions of volunteers

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Hunger Is a Devastating Reality



Hunger was a crisis before the pandemic

1 in 9

PEOPLE



1 in 7

CHILDREN



The pandemic means grim projections for food insecurity this year – and the foreseeable future

1 in 6

PEOPLE



1 in 4

CHILDREN



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Economic and Social Drivers Lead to Food Insecurity



HOUSEHOLDS ARE MORE LIKELY TO EXPERIENCE FOOD INSECURITY IF...

- They include members of a **minority race/ethnicity**, specifically Black, Latino and Native American
- They include **children**
- They are headed by a **single parent**, especially if the parent is female
- A child or parent is **disabled**
- A member is the **veteran** of a recent war


ADDITIONAL DRIVERS OF FOOD INSECURITY...

- Unemployment
- Income shocks
- Fewer assets
- High living costs

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Record Numbers of People Are Seeking Help



For the 35M people already facing hunger, COVID-19 created a crisis within a crisis

- ✓ **Lost wages and unemployment**
- ✓ **Missed school meals**
- ✓ **Health risks**

MILLIONS MORE FACE HUNGER FOR THE FIRST TIME

60%

average increase in the number of clients, reported by food banks

40%

estimated proportion of individuals being served who have never sought help before

“ I am a single mother, and I just lost my job due to the coronavirus. I don’t know how I’m going to pay my rent. Thank God for the food pantry. At least I don’t have to worry about food. ”

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Feeding Everyone in Need Also Demands We Act on Inequities

No one should go hungry.

The difficult truth is that hunger disproportionately affects some populations.

We will not rest until **everyone goes to bed nourished.**

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People of Color Are More Likely to Face Hunger

FEEDING AMERICA | NCA

FOOD INSECURITY AFFECTS

1 in 13 White households	1 in 6 Latino households	1 in 5 Black households	1 in 4 Native American households
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COVID-19 ALSO HAS A DISPROPORTIONATE IMPACT ON THESE SAME POPULATIONS

Higher rates of: Unemployment Hospitalization Mortality

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Rural Counties Are Hardest Hit





63%

of U.S. counties are rural

YET



87%

of counties with the highest rates of overall food insecurity are rural

AND




86%

of the counties with the highest rates of child food insecurity are rural

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Addressing Inequity Requires an Intentional New Approach

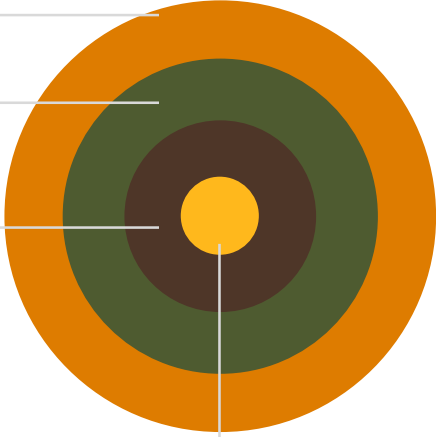


Understand Racial Disparities
Data, Evaluation, Research

Focus on People, Partnerships, Systems Change

Capacity Building & Collaborative Learning, Models & Interventions, Place Based Approaches

Result
Identify and act on racial disparities to ensure that all people, at all times, have access to enough food and other resources for active, healthy lives



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If we support food banks and their partners to understand what is driving the needs locally, we will improve food security for all our neighbors.



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Projected COVID-19 impact on Idaho's food insecurity



Category	Ratio	Count	Change
Individuals	1 in 9	189,970	-
Children	1 in 8	56,120	-
Individuals	1 in 7	26.5% increase, an additional 50,360 people	26.5% increase, an additional 50,360 people
Children	1 in 5	46% increase, an additional 25,850 kids	46% increase, an additional 25,850 kids
IFB Goal	30%	Current IFB Goal to increase food distribution statewide	-

2020 Feeding America projections are based on the unemployment rate of 6.9% for Idaho.

Together, we can solve hunger.

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Our Neighbors are in Need

“A job loss and medical bills that insurance refused to pay left us uncertain if we could put food on the table. There is nothing worse than the feeling of not being able to provide for your children.”

Client, The Idaho Foodbank

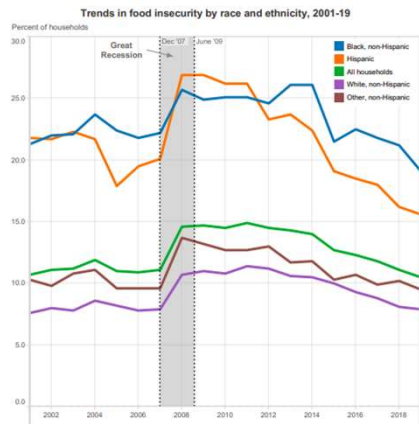
Together, we can solve hunger.

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Trends in Food Insecurity

Trends in U.S. food security

- Food insecurity, 2001-19
- Food insecurity by race and ethnicity
- Very low food security by race and ethnicity
- Food insecurity in households with children
- Very low food security in households with children



\$160 B

Estimated economic burden of food insecurity

Together, we can solve hunger.

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The Cycle of Hunger and Health

A Conceptual Framework: Cycle of Food Insecurity & Chronic Disease



Adapted: Seligman HK, Schilling D. N Engl J Med. 2010;363:6-9.

Together, we can solve hunger.

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SHARE YOUR THOUGHTS!



Photo by Jonathan Cosens Photography on Unsplash

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WE WANT TO HEAR FROM YOU!

Click the link to answer a few questions about today's webinar

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JOIN US FOR MORE DISCUSSION – TODAY!

- ▶ **When:** Immediately following the webinar
- ▶ **What:** Interactive learning experience, opportunity to share ideas and ask questions
- ▶ **How:** Videoconference and/or phone via Zoom
- ▶ **Why:** Deepen the webinar learning, allow further exploration



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VISIT US AT WWW.COUNTYHEALTHRANKINGS.ORG



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DIG IN: EQUITY ACTION LEARNING GUIDES

Action Learning Guides

Dig into specific topics with a blend of guidance, tools, and hands-on practice and reflection activities.

Promote Health and Equity

<p>Introduction to Equity</p> <p>This guide explains what equity is, why it matters, and how it relates to health. It will help you get started with understanding key terms and concepts and where to begin to take action.</p> <p style="text-align: center; font-size: x-small; color: #0056b3;">Get Started ></p>	<p>Understand and Identify Root Causes of Inequities</p> <p>Not everyone has access to quality schools, healthy foods, safe neighborhoods and affordable homes. Learn how to identify the underlying factors that create inequities in communities.</p> <p style="text-align: center; font-size: x-small; color: #0056b3;">Get Started ></p>	<p>Develop Strategies to Promote Health & Equity</p> <p>This guide focuses on identifying and implementing strategies to promote health and equity, so that fair and just opportunities for good health can be a reality for everyone in your community.</p> <p style="text-align: center; font-size: x-small; color: #0056b3;">Get Started ></p>	<p>Partnering With Residents</p> <p>Engaging community members, especially people most often left out or unheard, is an essential part of improving health outcomes and advancing equity in communities. Learn how to engage and partner with community residents in a meaningful way.</p> <p style="text-align: center; font-size: x-small; color: #0056b3;">Get Started ></p>
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- ▶ Blend of guidance, tools, and hands-on practice to help you get started and support community change
- ▶ Topics include:
 - Promoting health and equity
 - Understanding root causes of inequity and
 - Partnering with residents

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ACTION LEARNING COACHES

<p style="color: #f4a460; font-size: small;">Carla Freeman</p>	<p style="color: #f4a460; font-size: small;">Ericka Burroughs-Girardi</p>	
<p style="color: #f4a460; font-size: small;">Joe Hinton</p>	<p style="color: #f4a460; font-size: small;">Ali Havrilla</p>	<p style="color: #f4a460; font-size: small;">Attica Scott</p>

- ▶ Help strengthen community efforts through tailored guidance, questions, and support.
- ▶ Support offered through online or phone guidance to the right resource at the right time for your community.
- ▶ Connect with a coach via the **Contact Us** form.

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TIP: You can find the Contact Us button at the bottom of our website, no matter where you are on the site.

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JOIN OUR UPCOMING WEBINAR!



Photo by Steve Knutson on Unsplash

Highlighting the emerging health crisis of food insecurity and featuring

- ▶ Feeding America
- ▶ The Idaho Foodbank
- ▶ countyhealthrankings.org/webinars

FEBRUARY 16, 2021

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CountyHealthRankings.org/subscribe

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Webinar Discussion Group

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THANK YOU!

Visit us at www.countyhealthrankings.org

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