**Building a Culture of Health, County by County** 

## CREATING PATHWAYS OF OPPORTUNITY FOR YOUTH AND YOUNG ADULTS

Meet Our Webinar Guests

Coleen Heim is the Director of the Healthy Blair County Coalition (HBCC). She has a Master's Degree in Health Education from the Pennsylvania State University. She is responsible for overseeing the countywide community health needs assessment and coordinating the implementation plans of the eight work groups and committees. Coleen is the team leader for the Rural Impact County Challenge in Blair County, Pennsylvania. The work groups, committees, and partners of the Healthy Blair County Coalition are working to promote healthy lifestyles, address alcohol and other drug abuse, encourage workplace wellness initiatives, identify gaps in mental health services for children/adolescents, promote a tobacco-free community, address access to dental care, and collaborate on issues related to poverty. Coleen is an independent consultant offering consultation, training, and strategic planning to schools, agencies, and community organizations. Her experience includes developing and implementing comprehensive substance abuse and safe schools prevention and intervention programs throughout the Commonwealth of Pennsylvania.

**Donna Goriarty** is a former Blair County Commissioner who served in that office beginning in January 1984, the first woman elected to do so in Blair County history. She continued to serve for 28 years, choosing not to seek reelection in 2011. Commissioner Gority served as President of the County Commissioners Association of PA in 1993. She was known by many across the state for her involvement with human services programs and was appointed by multiple Governors to serve on a variety of state level advisory boards. Donna continues to serve her community through service on numerous boards and committees, including the Healthy Blair County Coalition.





## **County Health** Rankings & Roadmaps

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Michelle Price, JD Michelle Price is NACo's Associate Program Director for Health. She manages the Healthy Counties Initiative, which focuses on enhancing public-private partnerships in local health delivery, improving individual and community health and helping counties effectively implement the Affordable Care Act. Michelle has a law degree from Georgetown University Law Center and a bachelor's degree in Communication from the University of Pennsylvania. Prior to joining NACo, Michelle was an associate at a boutique law firm in DC.

Ericka Burroughs-Girardi is a Community Coach at County Health Rankings & Roadmaps, a collaboration of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Ericka's role is to provide strategic guidance to communities that want to put the County Health Rankings into action for community health improvement. Ericka is part of a team that develops online tools to connect communities to evidence-informed strategies and foster peer learning, delivers technical assistance and training, and recognizes and celebrates health improvement.

Ericka resides in Central Florida. She served as the Health Equity Coordinator for the Florida Department of Health in Orange County, where she led the effort to establish a focus on health equity in Central Florida including the co-founding of the first food policy council and creation of the first award for health equity efforts in the region. She has coached community-based organizations, local governments, and community health planning groups in the principles of community engagement and collective impact, health policy advocacy, and health equity. Ericka holds a Master of Arts in Applied Anthropology from the University of South Florida and a Master in Public Health from the University of South Carolina.

## **County Health Rankings & Roadmaps**

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**Justin Rivas** is a Community Coach at County Health Rankings & Roadmaps, a collaboration of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Justin's role is to provide strategic guidance to communities that want to put the County Health Rankings into action for community health improvement. He is part of a team that develops online tools to connect communities to evidence-informed strategies and foster peer learning, delivers technical assistance and training, and recognizes and celebrates health improvement.

Prior to joining the Population Health Institute, Justin's professional experience has included positions in public, non-profit and academic settings working in research program coordination, client and policy advocacy, organizing, and dynamic community work with Latino populations in Wisconsin, California, and abroad. Justin received a Master of Public Health degree from the Zilber School of Public Health at the University of Wisconsin-Milwaukee, in addition to holding a Master of International Public Affairs degree from the LaFollette School at the University of Wisconsin-Madison.