



## WELCOME!

In a moment, we will put up a poll asking you which option best describes how your community is working together...

- A. Isolated silos or parallel play.**
- B. Networking and sharing information.**
- C. Coordinating our activities and actions.**
- D. Cooperating with each other to get more done.**
- E. Collaboratively planning and implementing together.**



## PUBLIC HEALTH'S SPECIAL ROLE IN BUILDING PARTNERSHIPS



**Jan O'Neill**  
*Community Coach  
University of Wisconsin  
Population Health Institute*

June 11, 2013



**Carol Moehrle**  
*District Director  
Public Health – Idaho  
North Central District*



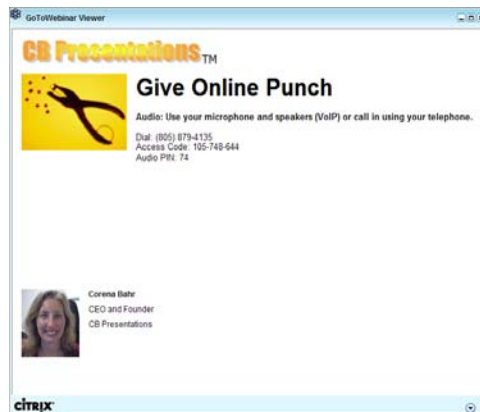
## ACKNOWLEDGEMENTS

- ▶ Robert Wood Johnson Foundation
  - Including Abbey Cofsky, Paul Kuehnert, Michelle Larkin, Jim Marks, Joe Marx, Naima Wong
- ▶ Wisconsin *County Health Rankings & Roadmaps* Team
  - Including Bridget Catlin, Julie Willems Van Dijk, Patrick Remington, David Kindig, Angela Russell, Amanda Jovaag, Alison Bergum
- ▶ Our Partners
  - Including Burness Communications, Community Catalyst, United Way Worldwide, ASTHO, NACCHO, NNPPI, Dartmouth Institute, CDC, NCHS

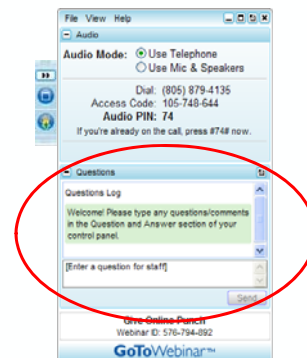
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## GO TO WEBINAR ATTENDEE INTERFACE

### 1. Viewer Window



### 2. Control Panel



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## OUTLINE

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- ▶ *County Health Rankings & Roadmaps Overview*
- ▶ The Changing Role of Public Health
- ▶ Q & A
- ▶ *Roadmaps to Health Action Center Tool*
- ▶ Summary & Wrap Up

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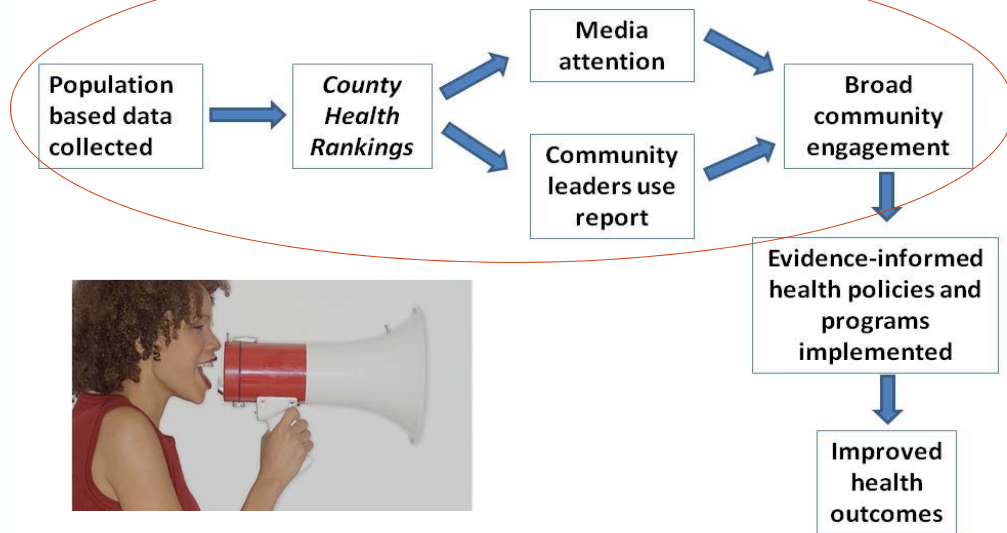


## ESSENTIAL QUESTION

What is the new role of public health, and why is it so important that this new role be played today?

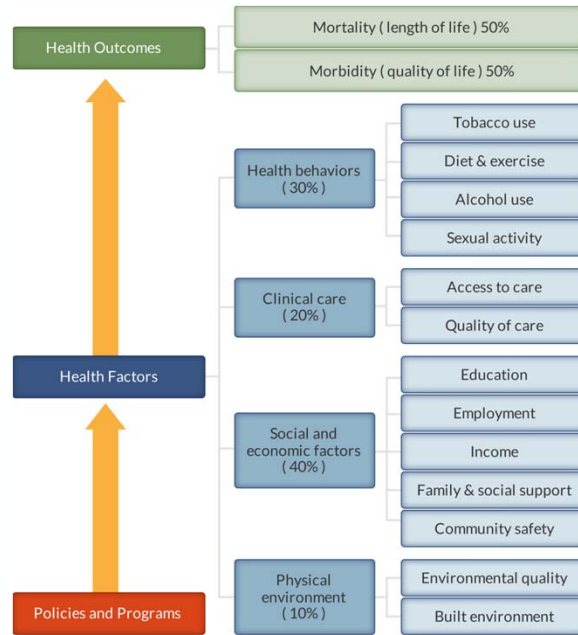
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## County Health Rankings Logic Model



## COUNTY HEALTH RANKINGS: 2 RANKINGS

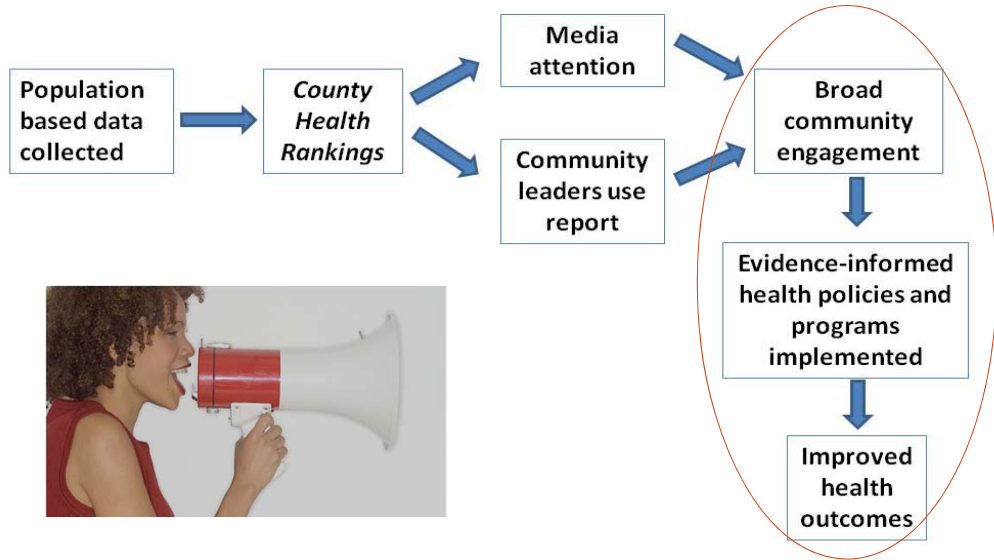




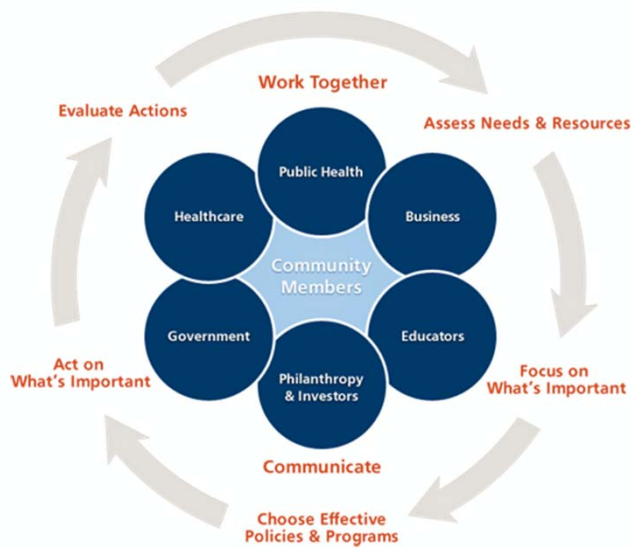
County Health Rankings model ©2012 UWPHI

[www.countyhealthrankings.org](http://www.countyhealthrankings.org)

## County Health Rankings Logic Model



## TAKE ACTION





**Carol Moehrle**  
District Director  
Public Health – Idaho North Central District



# THIS IS IDAHO



- PHD 1
- PHD 2
- PHD 3
- PHD 4
- PHD 5
- PHD 6
- PHD 7

## IDAHO'S PUBLIC HEALTH STRUCTURE

- ▶ 7 Districts sit at one table
- ▶ Statewide LHD strategic plan
- ▶ Working on Accreditation preparations
- ▶ Project Public Health Ready
- ▶ Regional Response
- ▶ Local control and oversight
- ▶ Timely consideration of local health issues
- ▶ Local policy making boards address needs and coordinate delivery of services

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## PUBLIC HEALTH EFFICIENCIES

- ▶ Shared resources
- ▶ Sustain our past successes
- ▶ Confront our emerging challenges
- ▶ Use our available resources most efficiently and effectively



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## THREAT OR OPPORTUNITY?

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## CURRENT OPPORTUNITIES IN PUBLIC HEALTH

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- ▶ Public Health valued as a **convener**
- ▶ Be more **flexible** in practice and partnerships
- ▶ What can we **leverage** to improve population health?



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## PARTNERS WORKING TOGETHER

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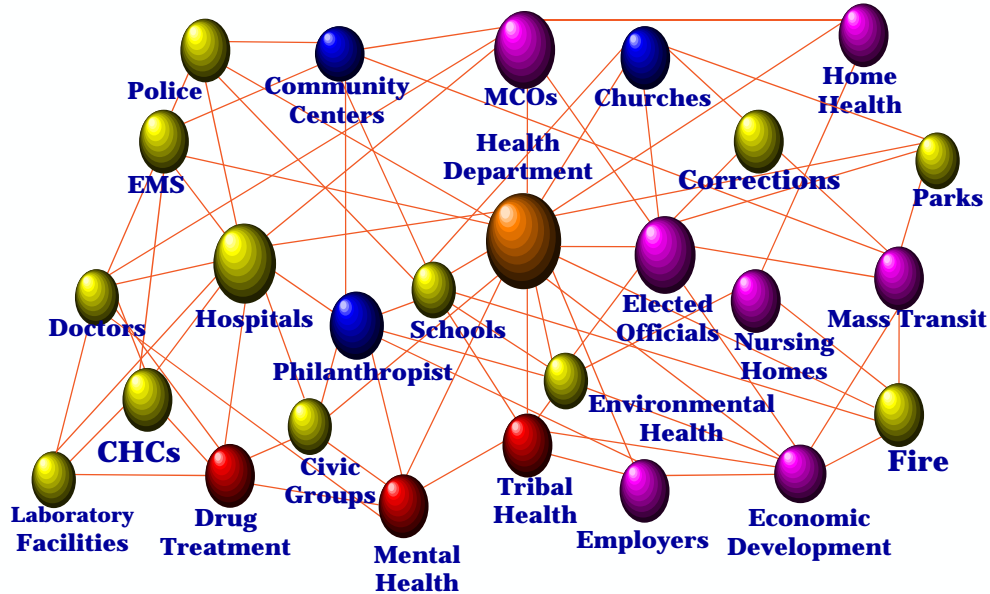
## TRADITIONAL PARTNERSHIPS

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- ▶ Elected officials, State and Local
- ▶ Peers in Public Health
- ▶ Boards of Health
- ▶ Education
- ▶ Worksites
- ▶ Businesses
- ▶ Medical community

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## The Public Health Partners



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## WORKING WITH PARTNERS IN IDAHO

Local Public Health works with a wide range of community partners to create conditions and policies that help people be healthy

- Tobacco Free Alliance
- Collaboration with Hospitals for CHA/CHIP
- Regional Solid Waste advisory group
- Diabetes partnerships
- Regional Health Care Network

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## ADVANTAGES OF POLICY & ENVIRONMENTAL CHANGE TO ADDRESS PUBLIC HEALTH ISSUES

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- ▶ Potential for *systemic change* in a community or environment.
- ▶ *Policy-based strategies* have proven *very effective* in major public health battles. (e.g., tobacco control movement)
- ▶ *Broad Reach*: Opportunity to “*level the playing field*” for all members of a community, including disproportionately impacted populations.
- ▶ *Flexibility*: Consider the unique characteristics and needs of your community and implement prevention initiatives to address them.

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## ESSENTIAL ELEMENTS OF SUCCESSFUL AND SUSTAINABLE LOCAL COALITIONS

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- ▶ Engaged Stakeholders and Volunteers
- ▶ Visibility
- ▶ Capacity
- ▶ Strategic Planning
- ▶ Data
- ▶ Leadership
- ▶ Cross-Coalition Collaboration

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Network of Care Home Health Indicators Model Practices Library Links Legislate My PHR

Public Health Make Public Health Smarter

### Nez Perce County, Idaho

## Public Health Assessment and Wellness

County Indicators

County Indicators
  County Health Rankings
  HP 2020

[Open All Categories](#)

- Chronic Disease and Conditions
  - Cancer
  - Diabetes
    - [Age-Adjusted Death Rate due to Diabetes](#)
    - [Diabetes \(percent\)](#)
    - [HbA1c test \(percent\)](#)
  - Heart Disease and Stroke
    - Heart Disease
      - [Coronary heart disease deaths \(per 100,000 population\)](#)
      - [Heart disease deaths \(per 100,000 population\)](#)
    - Stroke
    - Kidney Disease
    - Respiratory Disease
  - Demographics
  - Health Behaviors

We are offering groups

### Healthy 2020 indicators >> Adults who are physically active (%) >> 2009

Data Help

counties\_projected
   
 13.3 - 20.1
   
 20.2 - 23.1
   
 23.2 - 24.4
   
 24.5 - 27.0
   
 27.1 - 30.9

Name	Indicator
Latah Coun...	17.2
Lemhi Cou...	18.1
Lewis Cou...	26.7
Lincoln Cou...	23.7
Madison Co...	21.3
Minidoka C...	26.6
Nez Perce ...	24
Oneida Co...	27.3
Owyhee Co...	29.2
Payette Co...	25.5
Power Coun...	24.5
Shoshone ...	28.7
Teton Coun...	16.4
Twin Falls C...	23.8
Valley Cou...	24.4
Washington	22.7

where you begin your search for assistance with community health issues, the Network of Care helps you find what you need. It helps ensure that there

## FACTORS THAT HINDER LOCAL COALITION FUNCTIONING

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- ▶ Lack of capacity
- ▶ Lack of engagement
- ▶ Lack of community support
- ▶ Strategic planning issues
- ▶ Inability to maintain momentum



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## CALL TO ACTION

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- ▶ What can local governments do right now?
  - Enact policy and environmental initiatives that support healthy communities.
  - Partner with a variety of local agencies to leverage resources and achieve greater impact
  - Set feasible short and long term goals to address the unique needs of your community
  - Measure your community's performance and adjust goals as necessary

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## TIMING IS EVERYTHING

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## QUESTIONS



### What Can I Do?

There are many things you can do to improve health in your community. Make this your first step after looking at your *Rankings* data. Get guidance and tools to help you work together with others to make your community a healthier place to live, learn, work and play.

### TAKE ACTION

**Take Action**  
The *Roadmaps to Health* Action Center provides tools to help groups working together to create healthier places to live, learn, work and play.

[ACTION CENTER >>](#)

**Learn to Use the Rankings Data**  
Find and use all the data on this site and beyond.

[USING THE RANKINGS DATA >>](#)

**Find Policies & Programs**  
What Works for Health provides communities with information to help select and implement evidence-informed policies and programs.

[WHAT WORKS FOR HEALTH >>](#)

**Need Help**  
Ready to take action, but not sure what to do next?  
Our team offers personalized, free help.  
[Contact us for help >](#)

[www.countyhealthrankings.org/roadmaps](http://www.countyhealthrankings.org/roadmaps)



**Toolbox**

- » Toolbox Home
- » Log in
- » Help / Request a Tool
- » My Bookmarked Tools
- » Submit a Tool

Toolbox Home / Toolkit Home / Healthy Community Design Toolkit

## Healthy Community Design Toolkit

**Welcome to Healthy Community Design Toolkit!** This section contains tools and resources, including the Land Use Planning Healthy Community Design Toolkit, to help public health practitioners learn about or further their work on the connection between public health and the built environment.

Search all Tools Advanced Search Browse by Tool Name

Enter a Keyword

Select a State

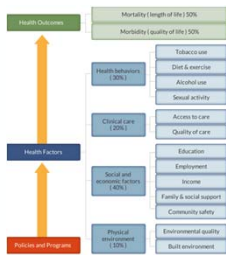
-- states --

Begin search » Reset search »

Popular Tools

Top Ten Tools (By Rating)

## 2013 WEBINAR SERIES



Breaking Down the Rankings Model Series



Partnership Series



Take Action Series

Register for upcoming webinars and find recordings at  
[www.countyhealthrankings.org/webinars](http://www.countyhealthrankings.org/webinars)



## ESSENTIAL QUESTION

What is the new role of public health, and why is it so important that this new role be played today?

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## CONTACT INFORMATION



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GET HELP FROM THE  
RANKINGS & ROADMAPS  
TEAM

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## STAYING CONNECTED

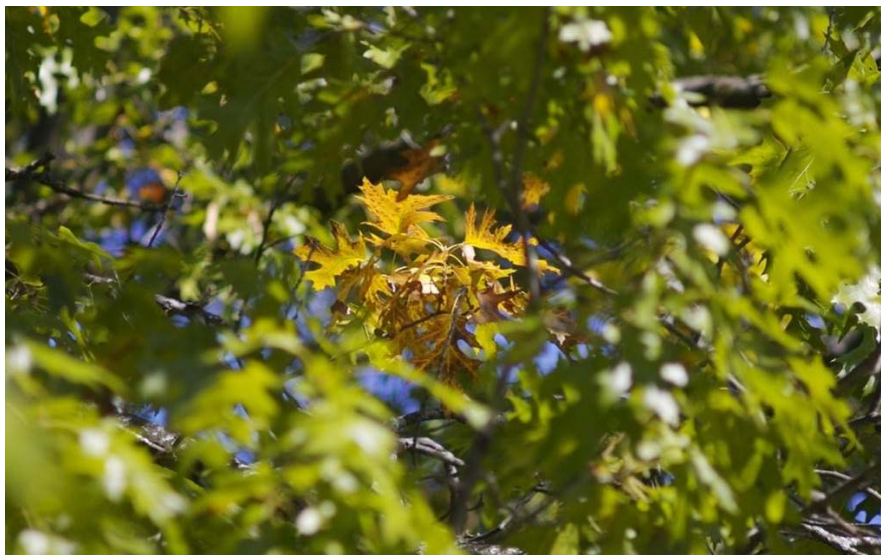
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*“Change brings opportunity.”*

*- Nido Qubein*