

RANKINGS IN ACTION: EXPLORING A COMMUNITY'S INNOVATIVE SOCIAL SERVICE MODEL



**Ericka Burroughs-
Girardi**
Community Coach



Mary Bennett
Community Coach



David Ciccone
Assistant VP Community Impact and
Senior Impact Director of Health
United Way of Central Ohio

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County Health Rankings & Roadmaps

Building a Culture of Health, County by County

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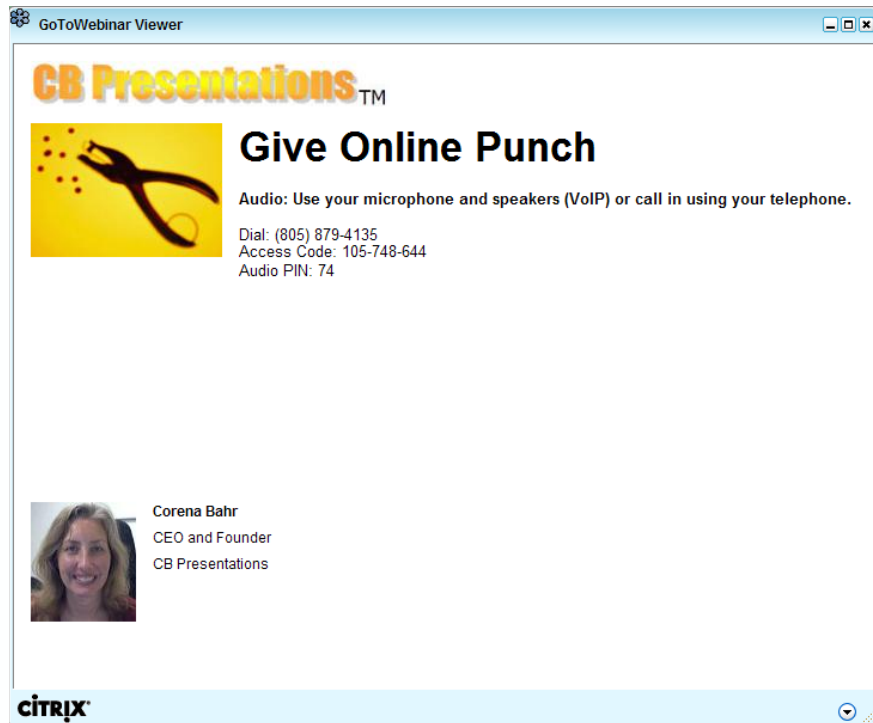


County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

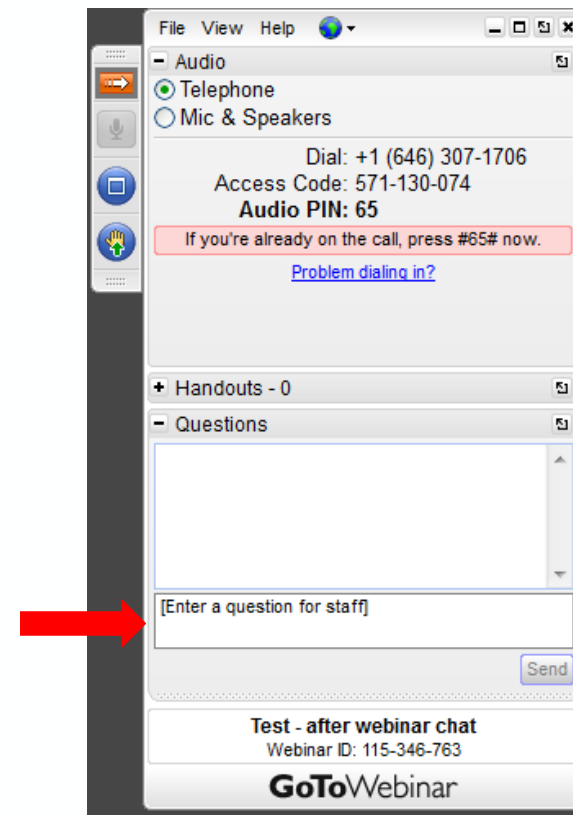
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GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window



2. Control Panel





GUIDING QUESTION

How can social services providers collaborate more efficiently to help those most in need?

REFLECTION QUESTIONS

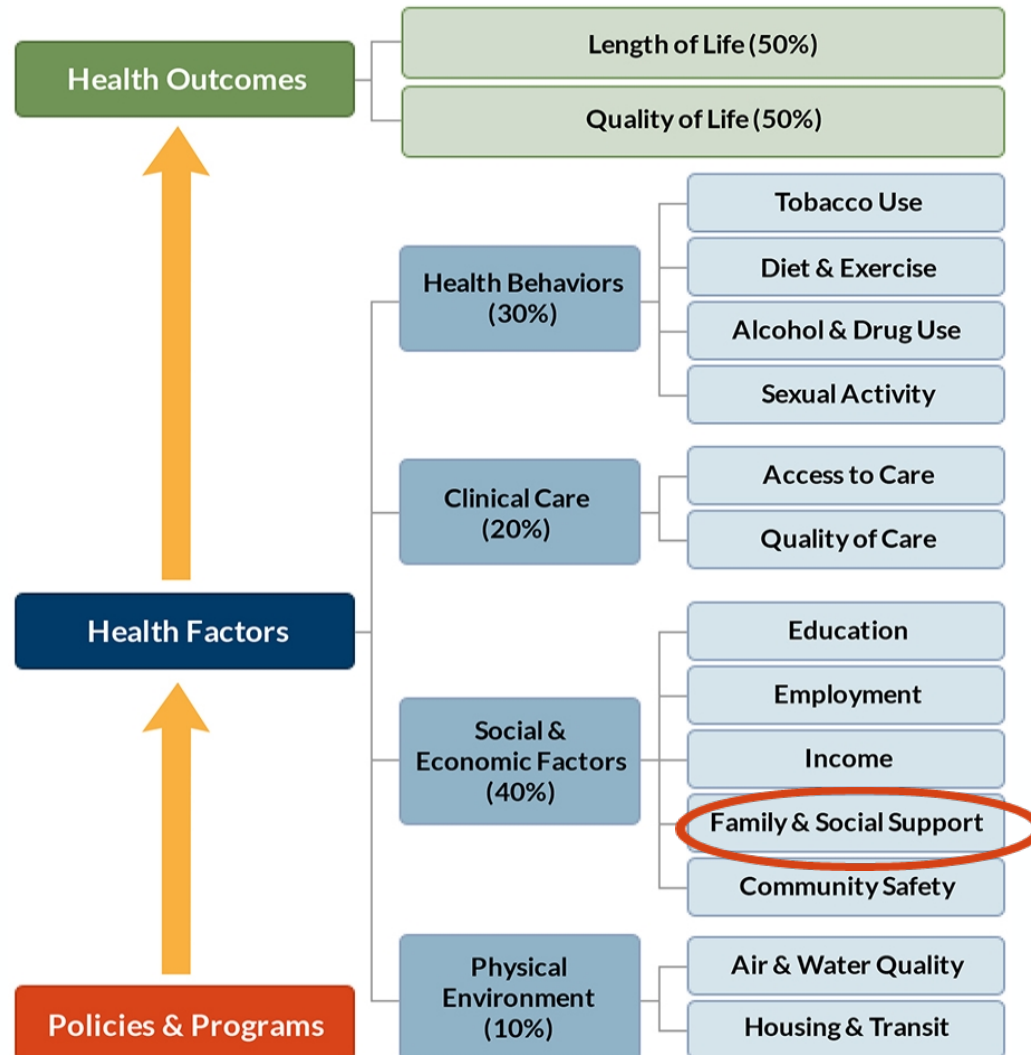
- ▶ Who else do you need to share this information with?
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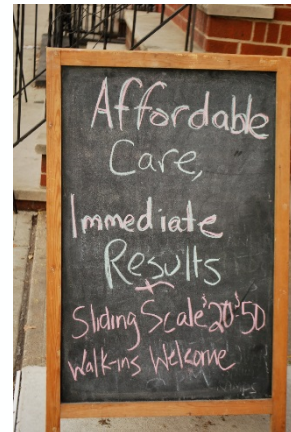
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WHY IS THIS IMPORTANT?

- ▶ People with greater social support live longer and healthier.
- ▶ People without adequate social support are vulnerable to stress linked to poor health outcomes.
- ▶ Policies and programs that support relationships between individuals and across entire communities can benefit health.



COUNTY SNAPSHOT

Social & Economic Factors

High school graduation

Some college

Unemployment

Children in poverty

Income inequality

Children in single-parent households

Social associations

Violent crime

Injury deaths



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Ready to take action, but not sure what to do next?

GET HELP

WHAT WORKS FOR HEALTH

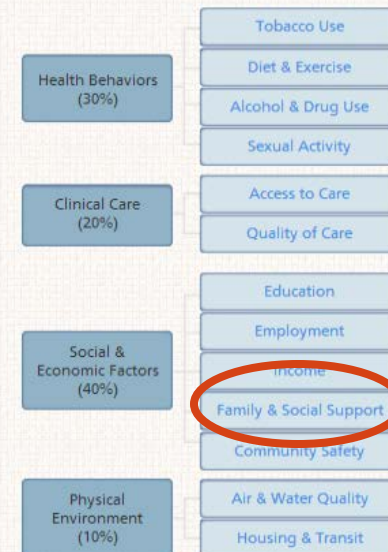
Find effective programs and policies at
www.countyhealthrankings.org/what-works-for-health

What Works for Health

What Works for Health provides communities with information to help select and implement evidence-informed policies, programs, and system changes that will improve the variety of factors we know affect health.

WANT TO LEARN MORE? - View our 4 minute *What Works for Health* Tutorial.

To learn more about strategies that could work in your community, select a health factor of interest (the light blue boxes on the far right) in the model below.



WHAT WORKS FOR HEALTH

Policies & Programs, filtered by "Family and Social Support"

Policies and programs that can improve health

25 results

Social media for civic participation Some Evidence

Support individual and group use of internet-based tools to receive news, communicate or share information, collaborate on ideas, mobilize networks, and make collective decisions

Family and Social Support

Social service integration Expert Opinion

Coordinate access to services across delivery systems and disciplinary boundaries (e.g., housing, disability, nutrition, physical health, mental health, child welfare, workforce services, etc.)

Family and Social Support

Trauma informed approaches to community building Expert Opinion

Support and strengthen traumatized and distressed residents and communities and address effects of trauma (e.g., violence, poverty, homelessness, social isolation, racism, etc.) via a comprehensive, multi-stakeholder...

Family and Social Support

Youth empowerment programs Some Evidence

Help prepare children and youth to be active members of their communities with social supports, job skills development and placement, mentoring, intensive case management, etc.

Family and Social Support

GUEST SPEAKER



David Ciccone

**Assistant VP Community Impact and
Senior Impact Director of Health**

**United Way
of Central Ohio**



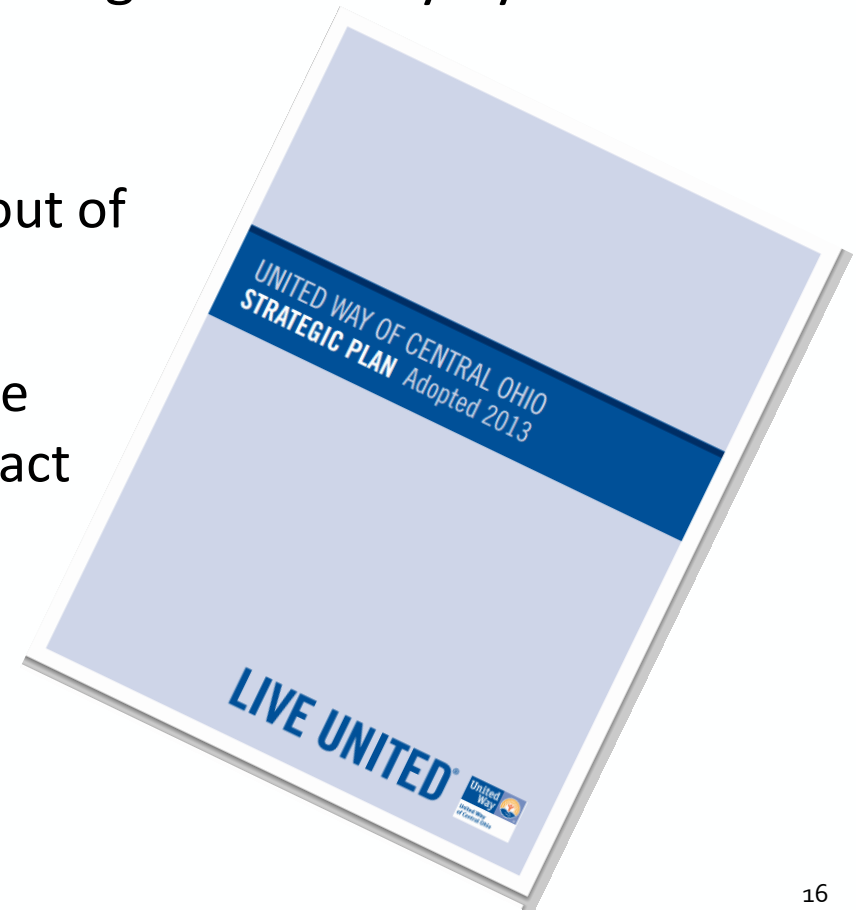
IN FRANKLIN COUNTY, THOSE IN POVERTY ARE

- Younger - 31% of the population under 18
- More diverse - nearly 40% of the African American and Latino population
- More likely to be disabled - one in three disabled persons are at or under 125% of FPL
- More likely to be immigrant - 1 in 3 foreign-born residents are at or under 125% of FPL
- More likely to reside in high need neighborhoods

Source: Engaging Through Our History to Thrive: Interim Update; Kirwan Institute for the Study of Race and Ethnicity; 2015

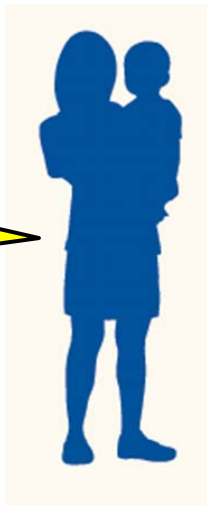
STRATEGIC PLAN

- Created vision of a healthy, thriving community by 2020
- Identified two key priorities:
 - Help people build pathways out of poverty
 - Implement a community-wide plan using the collective impact approach



THE PERSPECTIVE OF STAKEHOLDERS

People in need face complex and interconnected issues,



Funders/payers question whether their dollars are achieving the results they seek

Health and social service providers recognize clients' multiple needs



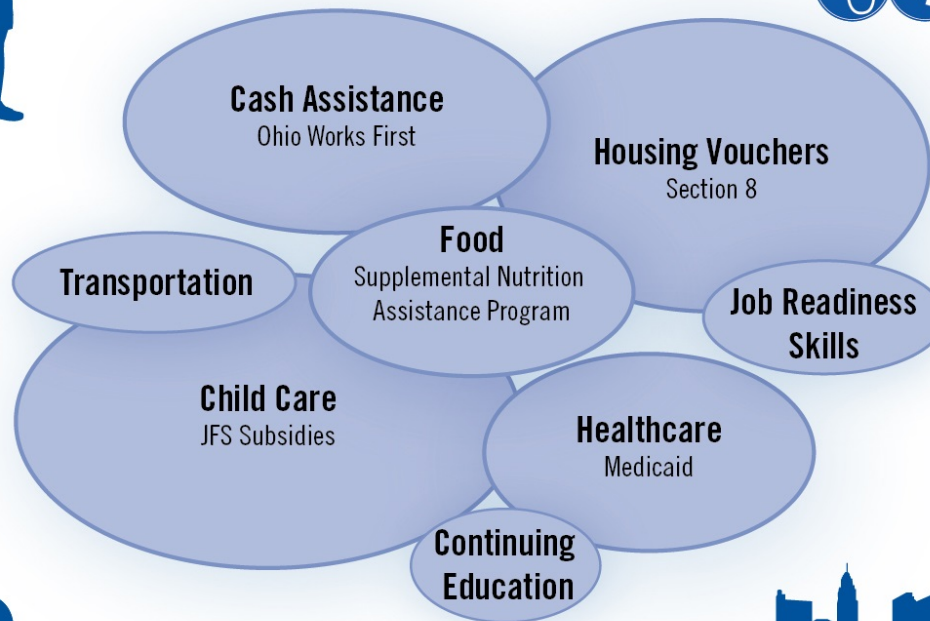
Our community continues to have 1 in 5 people living poverty

PROGRAM RICH, SYSTEM POOR



How do I get help?

*Did they get the help
they needed?*

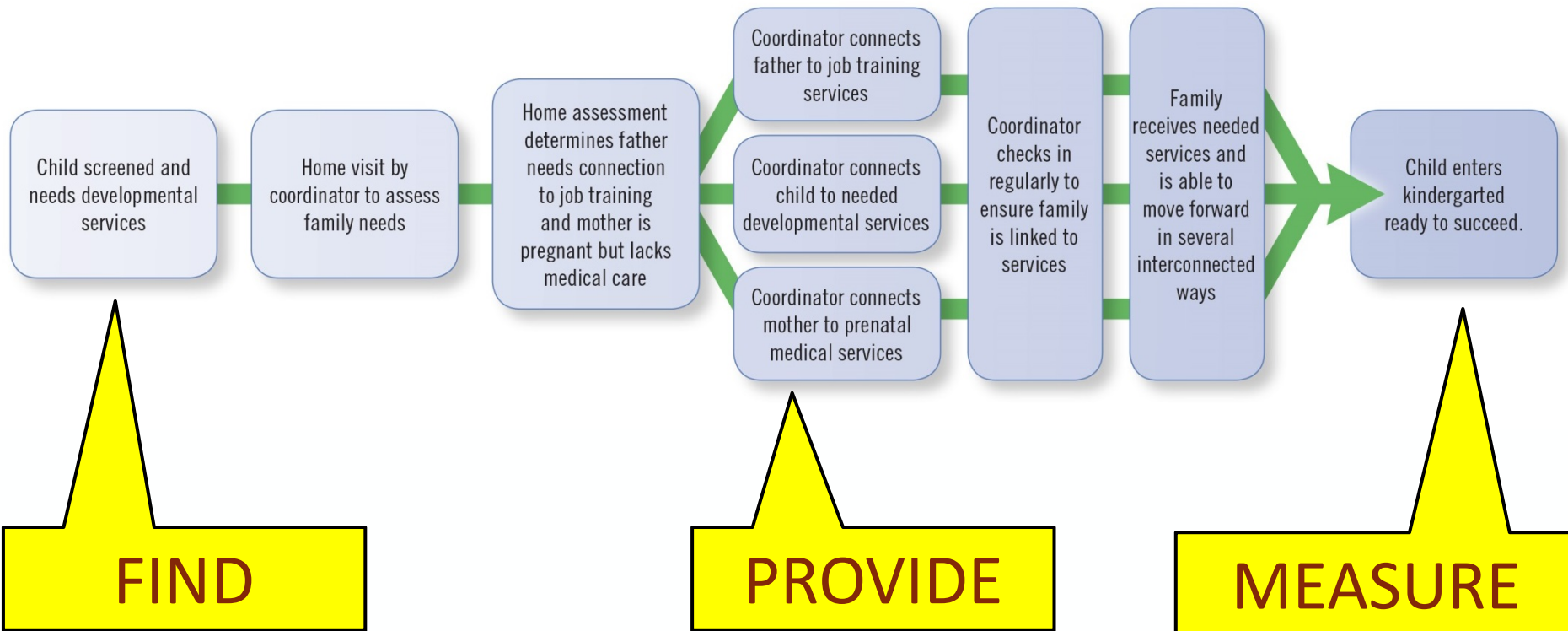


*Do my dollars
make a difference?*



How do we make our city better?

CONNECTING PEOPLE TO SERVICES



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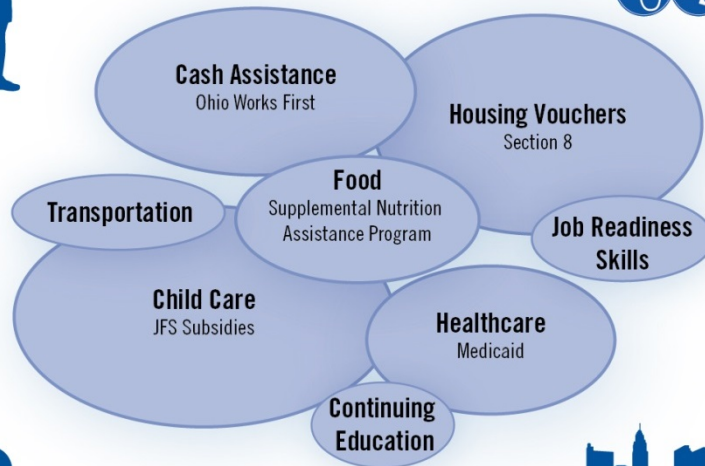
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FROM THIS



How do I get help?

Did they get the help they needed?



Do my dollars make a difference?

How do we make our city better?



**Predictable,
Organized Paths**



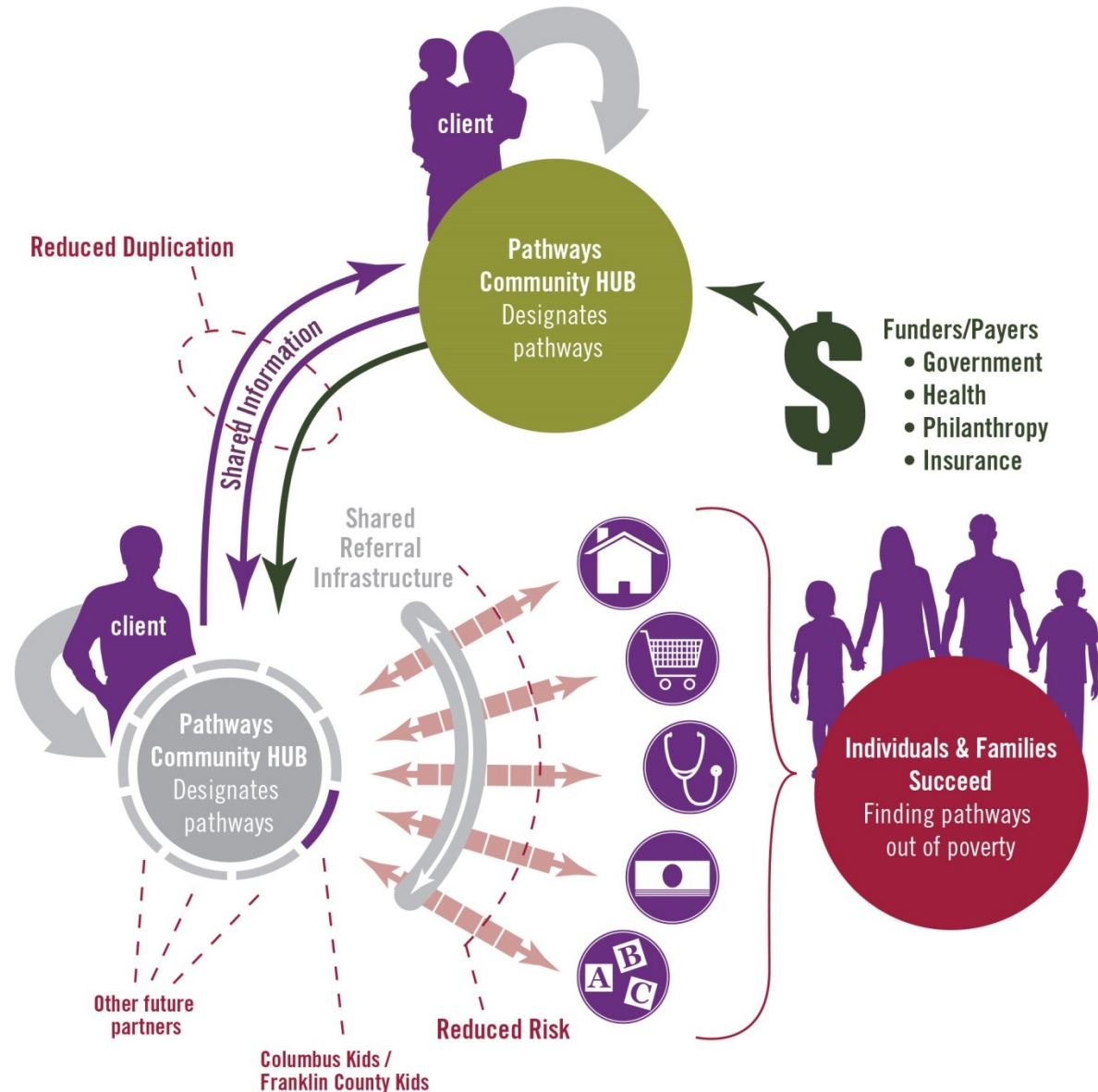
...TO THIS

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HOW DOES A PATHWAYS COMMUNITY HUB OPERATE?

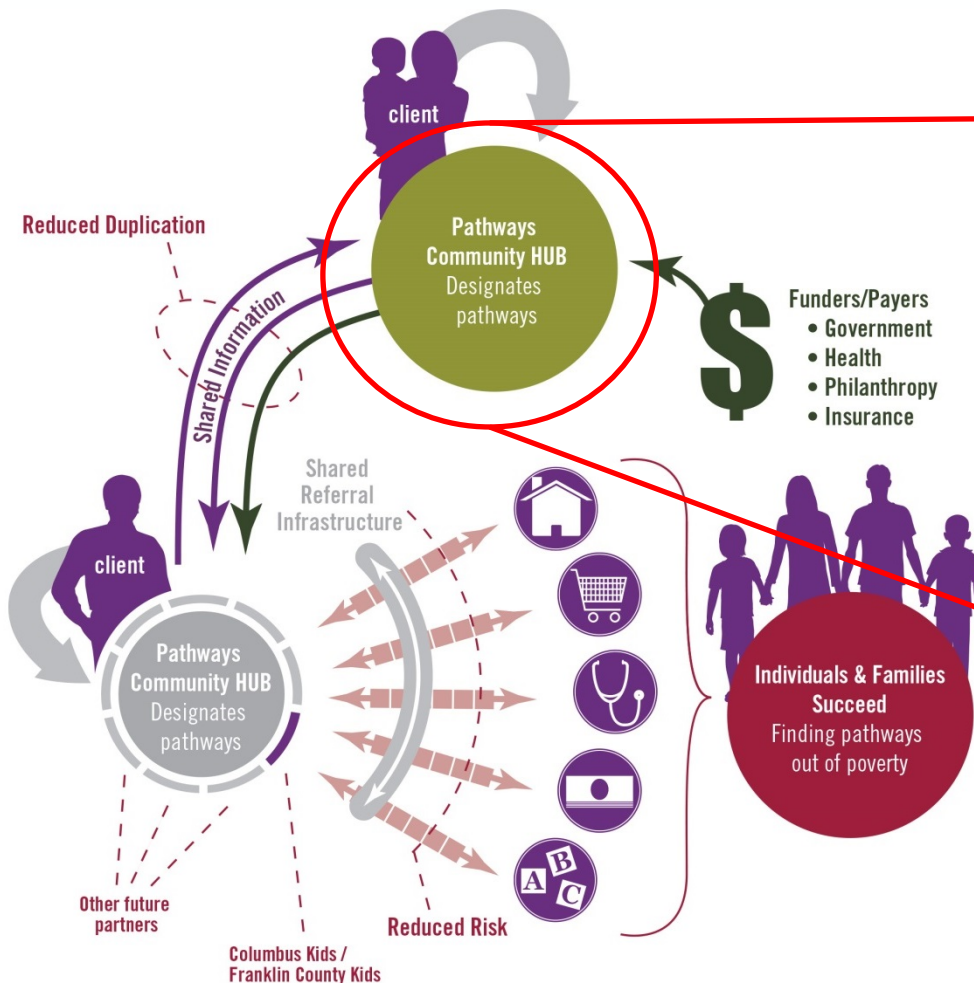


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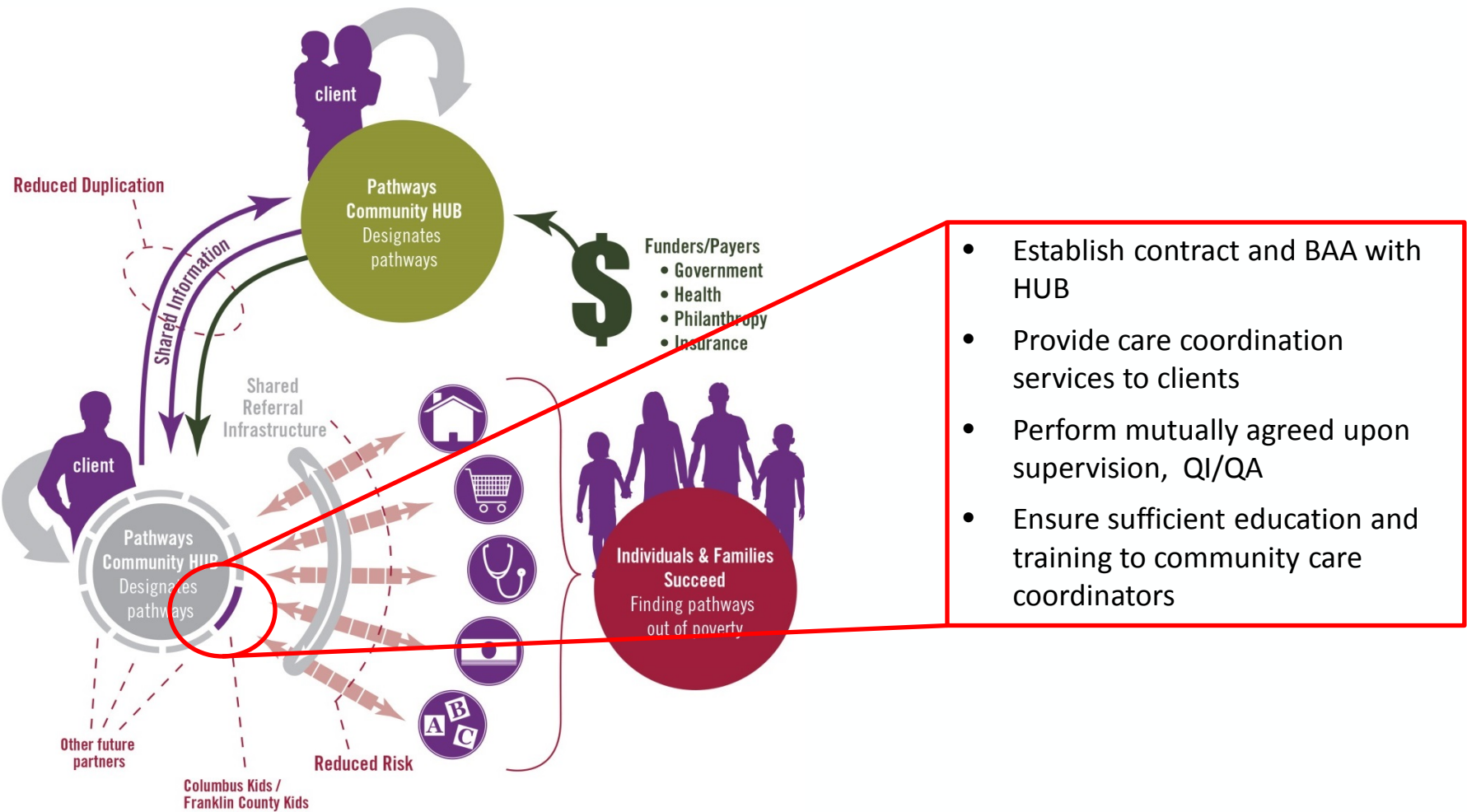
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HUB

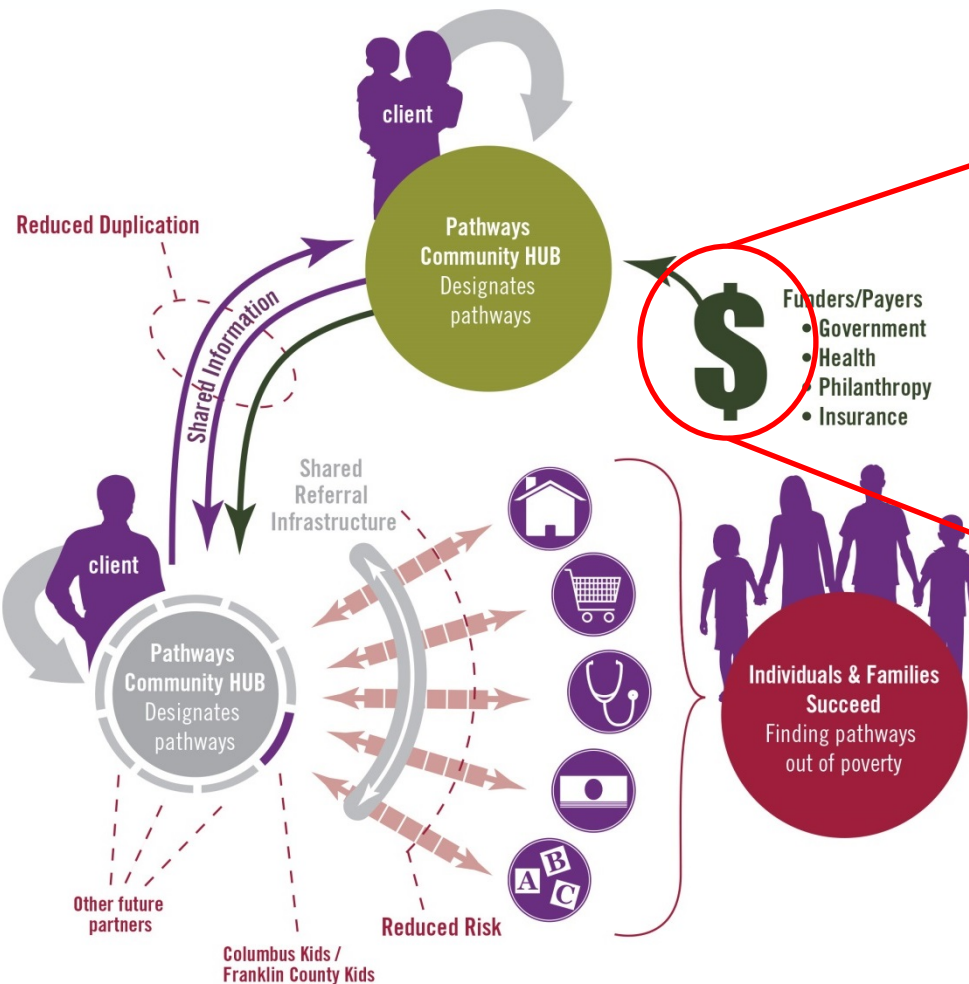


- Administrative and IT infrastructure
- Data processing, reporting, invoicing, and collection
- Provide or arrange training for community care coordinators
- Support and assist care coordination agencies
- Maintain client data in compliance with HIPAA, HITECH

CARE COORDINATION AGENCIES

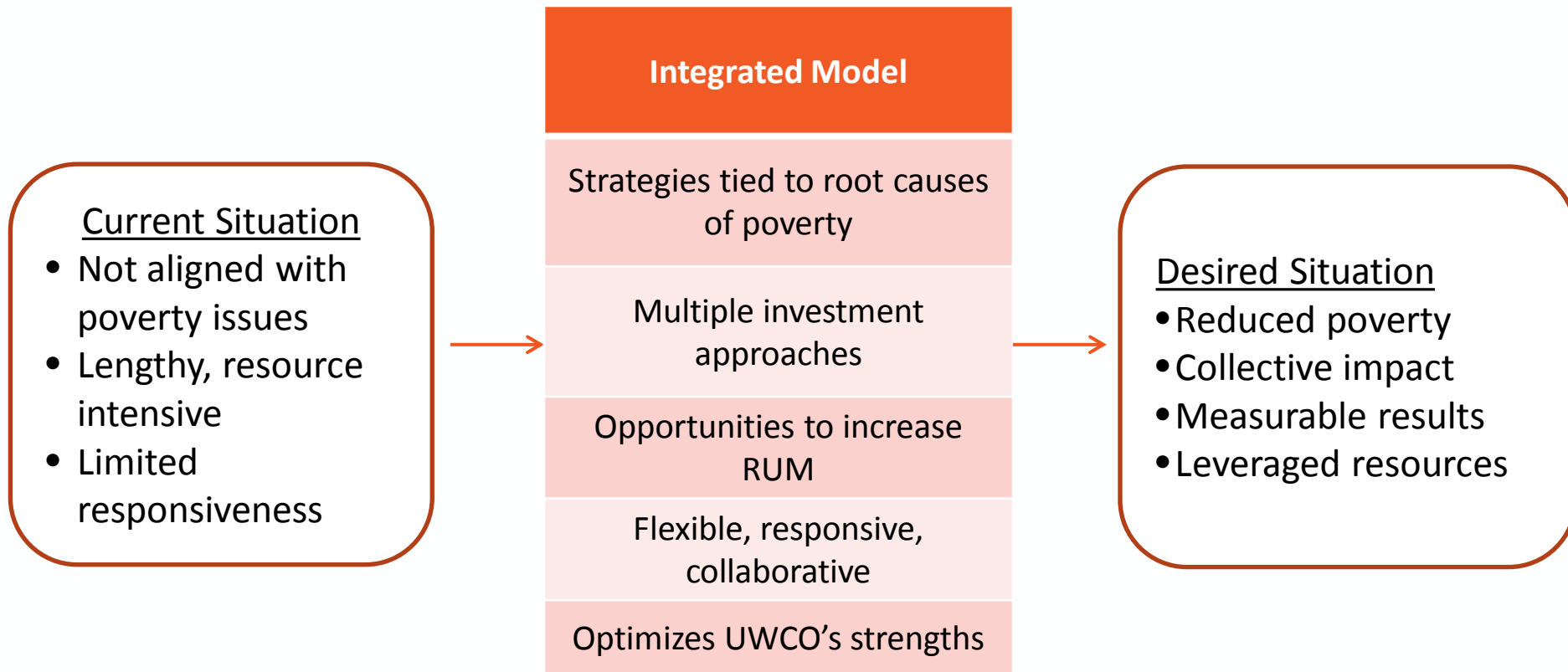


FUNDERS AND PAYERS



- Public-private entities establish agreements with HUB through accountable payment arrangements
- Contract terms structured based on payments for qualifying activities and outcomes
- Payments directly support care coordination and are reinvested in HUB operations

WHY UNITED WAY



LESSONS LEARNED

- Conversation with stakeholders goes a long way
- Create opportunities for partners to commit
- Avoid perceptions of ‘initiative fatigue’
- Create learning opportunities to socialize the model
- Understand this is a new approach to the work
- Don’t try to boil the ocean – acknowledge the ‘good place to start’

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QUESTIONS

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STAYING CONNECTED

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- ▶ e-Newsletter, email
chr@match.wisc.edu to
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- ▶ Our Partners
 - Including Active Living by Design, Burness, CDC, Dartmouth Institute, Local Initiatives Support Corporation, National Association of Counties, United Way Worldwide



GUIDING QUESTION

How can social services providers collaborate more efficiently to help those most in need?

THANK YOU!

www.countyhealthrankings.org

University of Wisconsin Population Health Institute

Madison, WI

match-info@match.wisc.edu

(608) 265-8240

AFTER CLASS DISCUSSION

- ▶ Continue with us for an additional 15 minutes
- ▶ Submit your questions via question box

