

TEMPLATES

Website and Newsletter Templates

Below is language to help you publicize the *County Health Rankings* on your websites and in your newsletters.

website sample language

The Robert Wood Johnson Foundation and the University of Wisconsin's Population Health Institute have released the fifth annual *County Health Rankings*. An easy-to-use snapshot, the *Rankings* reveal the overall health of nearly every county in the nation. It allows each state to see how people from one county to another compare on a range of factors to housing to transportation to community safety and offers ways to take action to promote lifelong health and ensure that every community is a healthy place to live, learn, work, and play. Learn more at www.countyhealthrankings.org.

newsletter sample language

A collaborative project of the Robert Wood Johnson Foundation (RWJF) and the University of Wisconsin Population Health Institute (UWPHI), the *County Health Rankings & Roadmaps* available online at www.countyhealthrankings.org, show us that the conditions that impact how well and how long residents live are connected to a multitude of factors beyond medical care. The *Rankings* allow each state to see how its counties compare on 29 factors including smoking, high school graduation rates, employment, physical inactivity, access to healthy foods, and much more.

The *County Health Rankings* show us where we live matters to our health. The *Rankings* motivate community leaders and citizens to work together in new and creative ways to build a culture of health. The *Roadmaps* offer communities resources so that moving from awareness to sustainable change is achievable.

If you wish to include our logo, please use this version:

**County Health
Rankings & Roadmaps**

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program